# Luiza Budea

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2005 - BFA from The Cooper Union for the Advancement of Science and Art 2013 - Certificate 3D Animation

#### 02/2018 - present

# Freelance Design and Illustration

# Self-employed

Published two illustrated books in the UK.

Completed a set of illustrative cards for Danbury Hospital fundraising effort. Gave several lectures/webinars on arts-related topics for The Ridgefield Library, and RPAC Arts Academy.

Designed branding and marketing materials for cryptocurrency platform

09/2015 - 02/2018

### **Director's Assistant**

Somoroff +IF, Soho NYC

Worked with the Creative Director of an advertising agency to create concepts and pitch marketing campaigns to prospective clients.

- Everything pre-production.
- Organizing large image bank/company portfolio
- Concepting and producing presentations, digital and print.
- Assisting Creative Director with small administrative tasks.
- Visuals like storyboards, concept boards, digital imaging, brochures.

12/2013 - 03/2015

# Concept Artist (fully remote)

Graphic Creative, San Francisco CA

Worked directly with Creative Director and creative team to bring to life ideas and concepts for branding and marketing visuals across multiple platforms.

- Collaborated with a nationwide creative team through a robust online sharing / conferencing infrastructure.
- Look development, concept art, 3D Graphics

2007 - 2012

#### **Gallery Assistant**

Rafael Gallery, Madison Ave. NYC

Handled various administrative and marketing tasks for the Gallery including:

- Keeping Inventory (image database)
- Project manager on creating a website (with database).
- Emails and mailing lists.
- Promotional materials like cards and catalogs.
- Organizing exhibitions and Gallery openings.

# **Volunteer**Online Shop Manager Sphere of CT

09/2021 - present

Created and currently managing an online jewelry shop for Sphere of CT, a non-profit serving adults with disabilities. The shop acts as a fundraiser for classes and supplies.

- Photographed and updated inventory online
- Actively participated in promotion and sales
- All jewelry made by members with intellectual disabilities
- Etsy.com/shop/SpherelTcreations

# **Volunteer Teaching Assistant**

Sphere of CT

04/2021 - present

Assisting with therapeutic art classes for adults with intellectual disabilities.

SphereCT.org

## **Volunteer** Administrator

### **Ridgefield Art on Main**

2018 - 2020

Organized a successful public arts program.

Responsibilities included:

• e-mail lists • newsletters • website and social media • organizing exhibitions • coordinating artists and volunteers • collaborating with local businesses and non-profits • including The Ridgefield Library and Sphere of CT.

It was growing in popularity but ended due to COVID 19.

www.ridgefieldartonmain.com